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ANNUAL REPORT

AIDS FUNDING COLLABORATIVE

MISSION

The AIDS Funding Collaborative (AFC) strengthens the community's response to HIV/AIDS as a public/private partnership providing coordination, leadership, and funding in Greater Cleveland.

THE AIDS FUNDING COLLABORATIVE

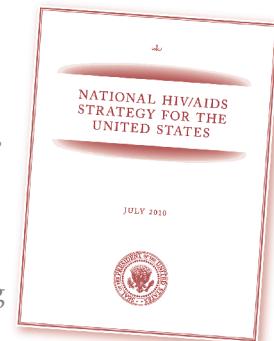
Since its inception, the AIDS Funding Collaborative (AFC) has leveraged and invested nearly \$7.8 million to support HIV / AIDS-related services, activities, and prevention efforts in the Greater Cleveland region.

The AFC was established as a public / private partnership in 1994 in response to a recommendation by the Citizens' Committee on HIV / AIDS to develop a "method of allocating and distributing community-based funding from local government, health departments, and the private sector." The AFC enables local funders, both public and private, to respond collectively to HIV / AIDS by increasing coordination of funding efforts and identifying gaps. Unique among HIV / AIDS funding streams in our region, the AFC's flexible nature allows us to direct resources in response to emerging needs. Additionally, the AFC plays a leadership role in convening the community around HIV / AIDS, contributing to community planning efforts and leading large-scale community initiatives.

2010 NATIONAL CONTEXT

While the work of the AFC focuses largely on Cuyahoga County, a number of critical developments occurred at the national level in 2010 that will impact HIV prevention, services, and policy efforts here and across the country in the years ahead.

After years of advocacy about the need for a national plan to address HIV / AIDS, in July 2010, the White House released the National HIV / AIDS Strategy for the United States, which envisions the United States as "a place where new HIV infections are rare and when they do occur, every person, regardless of age, gender, race / ethnicity, sexual orientation, gender identity, or socio-economic circumstance, will have unfettered access to high quality, life-extending care, free from stigma and discrimination." The National Strategy lays out four goals, measurable outcomes and targets, and action steps for reaching them. It also acknowledges that the federal government cannot achieve success alone and that implementation of the Strategy will require partnership from stakeholders at the local, regional, and state level and in various sectors, including "governments, businesses, faith communities, philanthropy, the scientific and medical communities, educational institutions, people living with HIV, and others."



The passage of health care reform in March 2010 also significantly changes the landscape for people living with HIV / AIDS. While the provisions of the law will phase in over a number of years, several went into effect in 2010, including the elimination of lifetime caps on insurance benefits and the availability of high-risk insurance plans for individuals with pre-existing conditions, both of which directly affect people living with HIV / AIDS. Perhaps the greatest impact of health reform for those living with HIV is the expansion of Medicaid eligibility in 2014 to all individuals $\leq 133\%$ of the federal poverty level. As a result starting in 2014, a person living with HIV who meets this income threshold will no longer have to wait for an AIDS diagnosis to become eligible for Medicaid.

Finally, in early January 2010, the 22-year ban on HIV+ individuals traveling to and immigrating to the U.S. was lifted. The end of the ban was hailed as an important step in fighting stigma and discrimination and ensuring that policies are based in science and not fear. As a result, the 2012 International AIDS Conference will be held in the U.S.—in Washington, DC—for the first time since 1990.

Taken together, these seminal policy achievements mark 2010 as a crucial year in the history of HIV / AIDS in our country.

2010 HIGHLIGHTS:

In 2009, the AFC engaged in an assessment process that identified three strategic commitments to guide our work over the following three years—1) **community impact**, focused on engaging in community planning processes, implementing innovative grantmaking strategies and evaluating programs to ensure resources are maximized; 2) **advocacy**, focused on shaping and informing systems and policies and increasing general community knowledge; and 3) **integration**, focused on enhancing coordination among HIV prevention, testing, and care, and creating linkages between service delivery systems serving overlapping populations. Our work in 2010 reflects these strategic commitments.

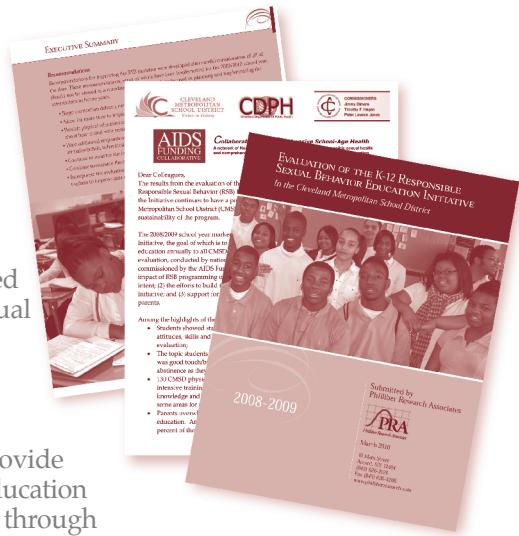
Impacting the Community through Innovation, Evaluation, and Planning

In the 2010–2011 responsive grant cycle, the AFC funded a particularly innovative HIV prevention program for a population very few programs in our community reach. St. Paul's Community Outreach piloted a series of six-week small group interventions for men who solicit, buy, trade or profit from the sale of sex. The evaluation found that 75% of participants who completed a pre- and post-assessment reported a decrease in actively prostituting themselves, and 33% decreased active solicitation of prostitutes.

Additionally, seven of the participants entered a one-on-one evidence-based behavior change program after completing the group intervention. The experience with the pilot also informed program improvements that are being implemented currently.

Since 2007, the AFC has funded and managed the evaluation of the K–12 Responsible Sexual Behavior (RSB) Initiative in the Cleveland Metropolitan School District (CMSD), and that work continued in 2010. The RSB Initiative is one of only a few nationally in a large urban school district that aims to provide comprehensive age-appropriate sexuality education each year to all students from kindergarten through twelfth grade. As such, evaluating not only student outcomes but also implementation strategies and stakeholder buy-in is critically important. In 2010, we released the evaluation from the 2008–2009 school year, which documented positive student outcomes as well as significant progress in building CMSD's internal capacity to sustain the program. The results also informed program changes for the 2010–2011 school year. The evaluation reports are available at www.AIDSFundingCollaborative.org.

The AFC participates in many HIV community planning bodies, including the Ryan White Part A Planning Council, the HIV Housing Workgroup, and the Regional Advisory Group for HIV Prevention. The AFC also convenes stakeholders to discuss issues critical for community planning. For instance, in September 2010, the AFC convened the first local community dialogue about the newly released National HIV / AIDS Strategy. At two roundtable forums, AFC members and staff and volunteers from agencies involved in HIV testing, prevention programs, medical care and supportive services discussed the goals of the National Strategy, how they relate to and can shape our local work, and participants' "big ideas" inspired by the National Strategy.



2010 HIGHLIGHTS: *(continued)*

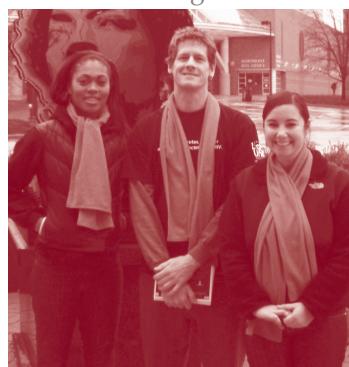
Supporting and Engaging in Advocacy

Based on formative work conducted in 2009, the AFC stepped up its involvement in advocacy in 2010, both in terms of funding the advocacy capacity and activities of others and engaging directly in advocacy activities. The AFC provided grants to support work aimed at moving school districts in Cuyahoga County and Ohio toward implementing comprehensive sexuality education and to send providers and people living with HIV/AIDS to the ADAP (AIDS Drug Assistance Program) Advocacy Association's ADAP Crisis Summit in Washington, DC, which included legislative visits. Summit attendees held a community forum in Cleveland that resulted in the formation of a local ADAP advocacy coalition."

AFC's director provided testimony at a hearing of the House Education Committee of the Ohio General Assembly regarding House Bill 316 the Act for Our Children's Future, which would require that, *if* a school district offers any sexual health education programming, *then* it must be comprehensive, age-appropriate, medically-accurate, and abstinence-inclusive. Her testimony was based on data from the Cleveland Metropolitan School District's K-12 Responsible Sexual Behavior Initiative, the evaluation of which the AFC has funded and managed since 2007.

Ohio's HIV Drug Assistance Program (OHDAP) faced a crisis in 2010 that led to cuts to the program's eligibility and scope, and resulted in a waiting list for the first time in the program's history. Even with these significant changes, the program anticipated a multi-million dollar deficit. The AFC joined other stakeholders in initiating a successful advocacy effort that resulted in then Governor Strickland directing \$12.8 million to fill the gap and sustain the program through the fiscal year.

In addition, the AFC raised awareness about HIV/AIDS among the general public through two outreach events with commuters at RTA stations in conjunction with National HIV Testing Day and World AIDS Day, sponsorship of a film about women and HIV at the Cleveland International Film Festival, and support of a commemoration event and candlelight march from Cleveland City Hall to the Rock and Roll Hall of Fame on World AIDS Day.



RESOURCE ALLOCATION STRATEGIES

The AFC aims to fill funding gaps, address unmet and emerging funding needs, and remain flexible and responsive to the community in its grantmaking. Our strategies for grantmaking and resource allocation include: (1) availability of up to \$25,000 annually for **discretionary grants**, not to exceed \$5,000 each, for short-term or one-time HIV/AIDS-related needs in the community that are not supported by other community HIV funds; (2) **targeted grantmaking**, which enables the AFC to respond in a timely manner to emerging needs by inviting agencies to submit a proposal to address specific populations or areas of unmet need as they are identified by the AFC or other community organizations; (3) **community responsive grantmaking** on an annual cycle, awarded to applicants responding to requests for proposals issued by the AFC and focused on targeted priority areas; and (4) **AFC-led initiatives**, such as training, research, evaluation, and convening focused on identified needs. These approaches are all aimed at building community capacity and adding value to the community's collective effort to address the HIV/AIDS epidemic by filling gaps that other, more targeted funding streams in the community cannot.

Facilitating Integration and Building Bridges among Systems

In 2009, the AFC launched a partnership with Business Volunteers Unlimited (BVU) to assess and address organizational capacity needs of agencies that provide HIV-related services in our community. BVU builds bridges between the corporate and non-profit sectors and leverages the skills of corporate volunteers to benefit non-profit organizations. In 2010, with grant funding from the AFC, six agencies worked with BVU staff and volunteers to strengthen organizational policies, recruit new Board members, educate Board members on a range of topics through seminars and tailored trainings, formalize a volunteer program, improve marketing and communications, define the new role of an Advisory Board after a merger, and network with other non-profit executives.

In 2009, the AFC began providing grants to integrate routine HIV testing in three health systems in our community. In 2010, several important outcomes were achieved. HIV testing was fully integrated into what was formerly a travel / immunization clinic at the Cuyahoga County Board of Health (CCBH). Additionally, the foundation laid by this project led to a closer examination by CCBH of gaps in services and positioned them to start a federally-funded Title X family planning clinic, which opened its doors in July 2010. As CCBH reported, "Our outreach is finely tuned with the help of the AFC start-up funding for HIV testing. The Title X family planning clinics should be a critical conduit to HIV testing. Our clinic will not have to struggle with how to integrate HIV testing into a family planning clinic. Those services already exist and will be a part of every client visit unless declined (true opt-out)."

In July 2010, MetroHealth Medical Center launched a modification to its electronic medical records, to include HIV testing in the health maintenance checklist for 13–64 year olds. This affected both inpatient and outpatient encounters. Data analysis demonstrated that after the first month of implementation, testing more than doubled in outpatient non-obstetric primary care encounters and resulted in a decline in those who had never been tested for HIV. The greatest gain of first time testers was among minorities, especially minority men. Moreover, individuals who had previously never been tested had a greater likelihood of being newly diagnosed HIV+ compared to those previously tested and tested again. This project was presented at several national professional conferences including the 48th Annual Meeting of the Infectious Diseases Society of America and 2010 National Summit on HIV Diagnosis, Prevention, and Access to Care Forum.

To highlight and disseminate these successes locally, the AFC presented "Implementing Systems Change to Improve Health: Case Studies in Routine HIV Testing" at Community Solutions' Human Services Institute. Panelists shared the processes, lessons learned, and outcomes of their efforts to integrate more routine HIV testing into three clinical systems in our community.

SUMMARY

| Grants | TOTALS |
|--|------------------|
| Discretionary | \$19,594 |
| Responsive | \$168,290 |
| Targeted | \$156,473 |
| TOTAL 2010 GRANTS* | \$344,357 |
| | |
| Total 2010 Grants* | \$344,357 |
| Total 2010 Awards | \$1,500 |
| AFC-Led Initiatives* | \$96,787 |
| Community Events and Convenings | \$2,617 |
| | |
| | |
| TOTAL FUNDS COMMITTED IN 2010 | \$445,261 |

*Committed funds may not be paid out in full in 2010

2010 AFC GRANTS AND INITIATIVES

| Agency | Program | Category | Amount Awarded |
|---|--|--------------------|----------------|
| Grants | | | |
| AIDS Taskforce of Greater Cleveland | ADAP Advocacy Alliance 2010 Conference | Discretionary | \$4,950 |
| AIDS Taskforce of Greater Cleveland (fiscal agent) | Lorenzo Griffin's Attendance at U.S. Conference on AIDS | Discretionary | \$1,200 |
| Association of Nurses in AIDS Care | Danielle Labatto's Attendance at ANAC Annual Meeting | Discretionary | \$1,905 |
| Case Western Reserve University | 2010 International Microbicides Conference Registration (Patterson, Hanna, Mazo) | Discretionary | \$1,485 |
| Cleveland International Film Festival (CIFF) | Sponsorship of All of Us | Discretionary | \$1,000 |
| Cuyahoga County Board of Health | Grantwriting Support for Federal Teen Pregnancy Prevention Initiative | Discretionary | \$2,000 |
| Funders Concerned About AIDS | Membership | Discretionary | \$500 |
| Lake County General Health District (fiscal agent) | Chris Ritter's Attendance at U.S. Conference on AIDS | Discretionary | \$487 |
| LGBT Community Center of Greater Cleveland | Staff Attendance at 2nd Annual TransOhio Symposium | Discretionary | \$1,762 |
| Nueva Luz Urban Resource Center | Travel & Lodging Support for Attendance at CRCS Training | Discretionary | \$670 |
| Ohio AIDS Coalition | Transportation from Cuyahoga County for Women's Healing Weekend | Discretionary | \$1,125 |
| Recovery Resources | Support for Employment Visa for HIV Supervisor | Discretionary | \$1,720 |
| St. Paul's Community Outreach | Travel & Lodging Support for Attendance at CRCS Training | Discretionary | \$790 |
| Care Alliance | HIV / AIDS Peer Outreach Program | Responsive | \$32,100 |
| Cuyahoga County Board of Health | HIV Testing | Responsive | \$6,000 |
| The MetroHealth Foundation | Completion of Integrating HIV Testing in Routine Health Care | Responsive | \$61,530 |
| Planned Parenthood of Northeast Ohio | Triple T (Teens Talking to Teens) | Responsive | \$47,500 |
| St. Paul's Community Outreach | STDs Partners' Prevention Program | Responsive | \$21,160 |
| AIDS Funding Collaborative | World AIDS Day Red Celebration | Targeted | \$4,473 |
| AIDS Taskforce of Greater Cleveland | Operational Support for 2010 | Targeted | \$50,000 |
| The Center for Community Solutions (fiscal agent for Collaborative for Comprehensive School-Age Health) | Moving School Districts to Comprehensive Sexuality Education Programming | Targeted | \$17,000 |
| Free Medical Clinic of Greater Cleveland | Syringe Exchange Program | Targeted | \$85,000 |
| AIDS Taskforce of Greater Cleveland | Award in honor of Barbara Baker's AFC service | Award | \$250 |
| The Free Clinic | Award in honor of Marc Kranz's AFC service | Award | \$250 |
| Legal Aid Society of Cleveland | Award in honor of Natalie Celeste Heffernan's AFC service | Award | \$250 |
| Tiffany Hill, honoree | Steven J. Schochet 2010 Annual Volunteerism Award | Award | \$500 |
| Trinity Cathedral | Award in honor of Tracy Lind's AFC service | Award | \$250 |
| AFC-Led Initiatives (newly committed in 2010) | | | |
| Association of Nurses in AIDS Care | BVU Partnership Implementation | AFC-led initiative | \$2,440 |
| Care Alliance | BVU Partnership Implementation | AFC-led initiative | \$2,500 |
| Cleveland Pride, Inc. (fiscal agent for Colors of Cleveland Pride) | BVU Partnership Implementation | AFC-led initiative | \$1,075 |
| May Dugan Center | BVU Partnership Implementation | AFC-led initiative | \$3,000 |
| Recovery Resources | BVU Partnership Implementation | AFC-led initiative | \$5,475 |
| Sondra McCurry & Associates | HIV Systems Research | AFC-led initiative | \$1,700 |
| Frances Mills, Consultant | AIDS Taskforce Organizational Assessment | AFC-led initiative | \$3,000 |
| Philliber Research Associates | 2010-2011 K-12 Responsible Sexual Behavior Evaluation | AFC-led initiative | \$68,580 |
| Direct costs | 2010-2011 K-12 Responsible Sexual Behavior Evaluation | AFC-led initiative | \$3,629 |
| Design & printing costs | 2008-2009 K-12 Responsible Sexual Behavior Evaluation | AFC-led initiative | \$5,388 |

∞ IN MEMORIAM ∞

On October 18, 2010, the AIDS Funding Collaborative lost a treasured colleague with the passing of Barbara A. Baker. As the director of Family Health at The Center for Community Solutions,

Barbara played a central role in establishing and solidifying the AFC's partnership with Community Solutions and serving as an advisor. She was a collaborator at heart, always looking for ways to join forces with others to make a greater impact, and her work with the AFC reflected that.

AFC Advisory Committee Members, 2010

David Merriman, AFC Chair*

City of Cleveland

Shelly Galvin, AFC Vice-Chair

Mt. Sinai Health Care Foundation

Bob Bucklew

*AIDS Clinical Trials Unit/Center for AIDS Research
Clinical Core at Case Western Reserve University*

Natalie Celeste-Heffernan*

The George Gund Foundation

Councilman Joe Cimperman

City of Cleveland

John Corlett

Saint Luke's Foundation

Valeria A. Harper

*Alcohol, Drug Addiction, and Mental Health
Services Board of Cuyahoga County*

Mark E. Harris, Jr.

The George Gund Foundation

Cecelia Huffman-White

Cuyahoga County

Tammie Jones

City of Cleveland

William R. Joseph

United Way of Greater Cleveland

Vincent R. Kaval

United Way of Greater Cleveland

Rick A. Kemm

*Alcohol, Drug Addiction, and Mental Health
Services Board of Cuyahoga County*

Marc C. Krantz*

Mt. Sinai Health Care Foundation

Marcia Levine

Mt. Sinai Health Care Foundation

Reverend Tracey Lind*

The George Gund Foundation

Gordon D. Martin

The Cleveland Foundation

Janet McGrath, Ph.D.

Community-at-Large Member

Jill Paulsen

The Cleveland Foundation

Sabrina Roberts

Cuyahoga County

Margo Roth

Community-at-Large Member

Steve Schreiber

Community-at-Large Member

LaTida Smith

Saint Luke's Foundation of Cleveland

Barbara Baker**

*The Center for Community Solutions
(Non-Voting Member)*

Iris Meltzer, MA, MPH

*The Center for Community Solutions
(Non-Voting Member)*

* Resigned during 2010 ** Deceased

AFC Funding Partners (as of December 31, 2010)

Alcohol, Drug Addiction, and Mental Health
Services Board of Cuyahoga County

The City of Cleveland

The Cleveland Foundation

Cuyahoga County

The George Gund Foundation

Mt. Sinai Health Care Foundation

Saint Luke's Foundation of Cleveland

United Way of Greater Cleveland

AFC Staff

Laureen Tews Harbert, MPH, director

Melissa Federman, MPH, program coordinator (part-time)



AIDS Funding Collaborative

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The AFC is located within The Center for Community Solutions, which provides fiscal and administrative oversight. The AFC's finances are included in the audited financials of The Center for Community Solutions. Contact the AFC with any questions.



EVERY PERSON. EVERY COMMUNITY.

CPP

COMMUNITY PARTNERSHIPS
PROGRAM